

THE GREAT CHALLENGE SALE,

IN WHICH THE NEWEST AND FINEST GOODS WILL BE SOLD WITHOUT REGARD TO COST. WE ADVERTISE A FEW OF THE MORE POPULAR OFFERINGS. FOR EACH AND EVERY ONE THAT'S QUOTED YOU'LL FIND TWENTY EQUALLY AS GREAT.

"Beware of entrance to a quarrel; but, being in, bear with it as you would bear with the sword of a worthy of the faith of cowards."

Wherefore these prices? Why this great commotion? WHY?

A competitor whom we never before, charged on our loss of trade and prestige, seems to think it policy to unprovoked, attack us in the public print. While we have no desire to quarrel, self respect compels us to continue to undersell all goods offered by those herein referred to.

UPHOLSTERY.
Bedroom Lace Curtains. 04c. worth \$2.00
Bedroom Lace-triple thread. 01c. worth 3.00
French Quilted-extra wide. 02c. worth 4.00
Irish Point Effects. 03c. worth 5.00
Real Tamboor. 04c. worth 6.00
Real Tamboor-extra wide. 05c. worth 7.00
Real Irish Point. 06c. worth 8.00
Real Irish Point-extra wide. 07c. worth 9.00
Real Brussels Lace. 08c. worth 10.00
Real Brussels Lace-extra wide. 09c. worth 11.00
Single Door Portieres. 01c. worth 2.25
Heavy Turcoman Portieres. 02c. worth 3.50
Yard wide Chenille dade. 03c. worth 4.50
Yard wide Chenille dade. 04c. worth 5.50
Extra heavy Saxony dade. 05c. worth 6.50
A-l-over Chenille-fall width. 06c. worth 7.50
Oriental and Rug designs. 07c. worth 8.50
Billie Richer effects. 08c. worth 9.50
Finest Silk Ribbons. 09c. worth 10.50
Reversible French Velour. 10c. worth 11.50

50-inch Petit Point Tapestry. 01c. worth 2.50
Three-shuttle Petit Point. 02c. worth 3.50
Extra heavy Raw Silk. 03c. worth 4.50
Heavy Spun Silk. 04c. worth 5.50
Heavy Satin Brocade. 05c. worth 6.50
Three-toned Satin Brocade. 06c. worth 7.50
Alhambra Satin Damask. 07c. worth 8.50
24-inch Embroid. Mohair. 08c. worth 9.50
24-inch Embroid. Mohair. 09c. worth 10.50
24-inch Mottled Silk Plush. 10c. worth 11.50
50-inch French Plush. 11c. worth 12.50

Imitation Heavy Draperies. 01c. worth 1.50
Extra heavy Leno Draperies. 02c. worth 2.50
Yard wide Leno Draperies. 03c. worth 3.50
Yard wide Leno Draperies. 04c. worth 4.50
Yard wide Leno Draperies. 05c. worth 5.50
Yard wide Leno Draperies. 06c. worth 6.50
Yard wide Leno Draperies. 07c. worth 7.50
Yard wide Leno Draperies. 08c. worth 8.50
Yard wide Leno Draperies. 09c. worth 9.50
Yard wide Leno Draperies. 10c. worth 10.50

24-inch Embroid. Mohair. 08c. worth 9.50
24-inch Embroid. Mohair. 09c. worth 10.50
24-inch Mottled Silk Plush. 10c. worth 11.50
50-inch French Plush. 11c. worth 12.50
Imitation Heavy Draperies. 01c. worth 1.50
Extra heavy Leno Draperies. 02c. worth 2.50
Yard wide Leno Draperies. 03c. worth 3.50
Yard wide Leno Draperies. 04c. worth 4.50
Yard wide Leno Draperies. 05c. worth 5.50
Yard wide Leno Draperies. 06c. worth 6.50
Yard wide Leno Draperies. 07c. worth 7.50
Yard wide Leno Draperies. 08c. worth 8.50
Yard wide Leno Draperies. 09c. worth 9.50
Yard wide Leno Draperies. 10c. worth 10.50

24-inch Embroid. Mohair. 08c. worth 9.50
24-inch Embroid. Mohair. 09c. worth 10.50
24-inch Mottled Silk Plush. 10c. worth 11.50
50-inch French Plush. 11c. worth 12.50
Imitation Heavy Draperies. 01c. worth 1.50
Extra heavy Leno Draperies. 02c. worth 2.50
Yard wide Leno Draperies. 03c. worth 3.50
Yard wide Leno Draperies. 04c. worth 4.50
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Yard wide Leno Draperies. 06c. worth 6.50
Yard wide Leno Draperies. 07c. worth 7.50
Yard wide Leno Draperies. 08c. worth 8.50
Yard wide Leno Draperies. 09c. worth 9.50
Yard wide Leno Draperies. 10c. worth 10.50

24-inch Embroid. Mohair. 08c. worth 9.50
24-inch Embroid. Mohair. 09c. worth 10.50
24-inch Mottled Silk Plush. 10c. worth 11.50
50-inch French Plush. 11c. worth 12.50
Imitation Heavy Draperies. 01c. worth 1.50
Extra heavy Leno Draperies. 02c. worth 2.50
Yard wide Leno Draperies. 03c. worth 3.50
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24-inch Embroid. Mohair. 08c. worth 9.50
24-inch Embroid. Mohair. 09c. worth 10.50
24-inch Mottled Silk Plush. 10c. worth 11.50
50-inch French Plush. 11c. worth 12.50
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Yard wide Leno Draperies. 08c. worth 8.50
Yard wide Leno Draperies. 09c. worth 9.50
Yard wide Leno Draperies. 10c. worth 10.50

24-inch Embroid. Mohair. 08c. worth 9.50
24-inch Embroid. Mohair. 09c. worth 10.50
24-inch Mottled Silk Plush. 10c. worth 11.50
50-inch French Plush. 11c. worth 12.50
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Extra heavy Leno Draperies. 02c. worth 2.50
Yard wide Leno Draperies. 03c. worth 3.50
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Yard wide Leno Draperies. 07c. worth 7.50
Yard wide Leno Draperies. 08c. worth 8.50
Yard wide Leno Draperies. 09c. worth 9.50
Yard wide Leno Draperies. 10c. worth 10.50

24-inch Embroid. Mohair. 08c. worth 9.50
24-inch Embroid. Mohair. 09c. worth 10.50
24-inch Mottled Silk Plush. 10c. worth 11.50
50-inch French Plush. 11c. worth 12.50
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Yard wide Leno Draperies. 03c. worth 3.50
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Yard wide Leno Draperies. 06c. worth 6.50
Yard wide Leno Draperies. 07c. worth 7.50
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Yard wide Leno Draperies. 09c. worth 9.50
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50-inch French Plush. 11c. worth 12.50
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Yard wide Leno Draperies. 08c. worth 8.50
Yard wide Leno Draperies. 09c. worth 9.50
Yard wide Leno Draperies. 10c. worth 10.50

FRIDAY, AS USUAL, BARGAIN DAY.

SIMPSON, CRAWFORD & SIMPSON,

6th Av. and 19th St.

Alaska Seal Sacques, Jackets, Wraps, Newmarkets, Raglans and Fur-Lined Garments.

No such Bargains have ever been offered during the sharpest competition as we now present in the above lines of goods. We warrant every Seal garment we sell to be genuine Alaska, London dyed and dressed. The skins from which our stock is made have been selected with the greatest care, with the one object in view of giving buyers the best value for the least money.

Muffs, Boas, Collarettes, Capes, Stolls, &c.

We invite a visit of inspection and comparison of the superb stock on exhibition in this Department. Prices have never been so low for prime goods.

Bonnets and Round Hats.

We have just received, and shall place on exhibition Monday morning, a new importation of Bonnets and Round Hats, for dress and evening wear. We shall also show a large variety of elegant designs in Bonnets, Round Hats, and Turbans, together with Misses' and Children's Hats, from our own work-rooms.

Felt Hats and Bonnets.

We are now displaying the largest and most complete assortment of Ladies', Misses', and Children's Felt Hats and Bonnets to be found in the city and at positively the lowest prices. SPECIAL.—2,500 dozen finest French Felt Hats, in over fifty different shapes, embracing all the new shades, at \$1.10 each; worth \$1.75.

Ladies' Underwear Dep't.

Grand Fall Opening of WRAPPERS, TEA GOWNS, HOUSE SACQUES, JATINEES, UNDERWEAR, INFANTS' GOODS.

It is scarcely necessary to remind ladies that a pretty House Jacket or Tea Gown is now the correct thing for home wear. Their well-deserved popularity is because they combine style, comfort, and economy. Having devoted great care to colorings, &c., we feel a pardonable pride in calling attention to our assortment of Parisian goods and to those of our own manufacture—all exclusive styles.

In Underwear we are showing the newest designs in trimmings, with latest improvements in shapes. In Infants' Goods our lines are complete in every requisite. We call special attention to our Imported Novelties in Long and Short Cloaks and Dresses.

BLANKETS.

The Greatest Bargains Yet.

We shall place on sale Monday morning 50 additional cases of Wool Blankets at prices averaging 40 Per Cent. Less than Manufacturing Cost.

While advising every intending buyer not to let this opportunity pass to secure genuine bargains in Blankets, we particularly address ourselves to Hotel Keepers and Housekeepers whose requirements are large.

104-Blankets at 98c. pair; good value, \$1.50
104-Blankets at \$1.75 pair; good value, \$2.50
104-Blankets at \$2.48 pair; good value, \$3.50
104-Blankets at \$3.75 pair; good value, \$4.50
104-Blankets at \$4.98 pair; good value, \$5.25
104-Blankets at \$4.48 pair; good value, \$5.50
104-Blankets at \$4.98 pair; good value, \$5.70
104-Blankets at \$6.98 pair; good value, \$7.50
104-Blankets at \$9.98 pair; good value, \$12.50

Extra size 114-Blankets at \$12.98 pair; good value, \$18.

COMFORTABLES.

Largest assortment in the city of Chintz, Turkey Red, Satin Silk, and Arctic Down Comfortables at very low prices.

Special Bargain in Marseilles Quilts

1,000 White Marseilles Quilts, new and handsome patterns, extra large size, at \$2.98 each; never sold less than \$5.50.

Upholstery Department.

(Third Floor—Elevator.)

We are showing extra choice lines of Lace Curtains, Portieres, Tapestries, Damasks, and Table Covers.

Parties about to furnish would do well to examine our stock before purchasing elsewhere. We enumerate a few of the specialties to be offered this week:

500 pairs Nottingham Curtains at 98c. pair.
500 pairs Swiss Lace Curtains at \$3.75 pair.
250 pairs Irish Point Curtains (lace centres) at \$5.90 pair.
200 pairs Cluny Lace Curtains at \$5 pair.
175 pairs French Renaissance Curtains at \$12.50 pair.
60 pairs Brussels Point Curtains at \$27.50 pair.
100 pairs Vienna Chenille Curtains at \$4.48 pair.
360 pairs Silk Turcoman Curtains at \$7.98 pair.
175 pairs Silk Shelia Portieres at \$10.76 pair.
60 pairs French Velour Portieres at \$22.50 pair.
60 pieces Petit Point Tapestry at 75c. yard.
20 pieces Silk Tapestry at \$1.10 yard.
15 pieces Silk Shelia at \$3 yard.
10 pieces Silk Brocade at \$2.50 yard.
20 pieces Silk Brocade at \$3.75 yard.
250-6-4 Chenille Table Covers at \$1.48 each.
75 Tapestry Piano Covers, full size, at \$4.50.
25 Silk Plush Piano Covers at \$25.

Large assortment of Mantel Lambrequins, Table Scarfs, and Piano Scarfs in Felt and Plush.

Full line of "Bromley's" Smyrna Rugs, in all sizes, newest designs and colorings.

500 genuine Turkish and Eastern Rugs at half cost of importation.

Simpson, Crawford & Simpson,

6th Av. and 19th St.

E. J. DENNING & CO.,

SUCCESSORS TO

A. T. STEWART & CO.,

(RETAIL.)

IN ADDITION TO THE

MAGNIFICENT EXHIBITION

THEY ARE MAKING

IN ALL DEPARTMENTS,

INCLUDING AN EXTRAORDINARY COLLECTION OF

COSTUMES, DRESSES, TEA GOWNS,

WRAPS, BONNETS, &c.,

THE BEST PRODUCTIONS OF THE LEADING

PARIS MODISTES AND MILLINERS,

THEY WILL PLACE ON SALE TO-MORROW

SEVERAL LOTS OF

FINE IMPORTED, CASHMERE FINISH,

CROS GRAIN AND FAILLE FRANCAISE

BLACK SILKS,

at 95c. and \$1.05 per yard.

BLACK PEKIN STRIPED

MOIRE AND SATIN NOVELTIES,

at \$1.25 per yard;

FULLY 20 PER CENT. UNDER THEIR VALUE.

MIXED SERGES AND

CAMEL'S HAIR DRESS GOODS,

at 50c. per yard;

REDUCED FROM \$1.00 AND \$1.25.

Broadway, 4th av., 9th, and 10th streets.

R.H. MACY & CO

Established 1863.

6TH AV., 13TH TO 14TH ST.

Colored Dress Goods.

BARGAIN NO. 1.—52 INCHES WIDE, ALL WOOL, WITH SILK HALLMARKS, BLACK AND WHITE, AT 40c. PER YARD.

REGULAR \$1 QUALITY.

BARGAIN NO. 2.—52 INCHES WIDE, ALL WOOL, WITH TWO NARROW SHADDED STRIPES, ALL COLORS, AT 40c. PER YARD, VALUE \$1.

BARGAIN NO. 3.—52 INCH ENGLISH WORSTEDS, IN 2 AND 3 COLOR SHADDED CHECKS, VERY STYLISH, AT 40c. PER YARD, REGULAR \$1 QUALITY.

BARGAIN NO. 4.—IMPORTED LADIES' CLOTH IN BLACK AND 32 DIFFERENT SHADES AT 40c. PER YARD. THIS IS ABOUT ONE-HALF ACTUAL VALUE.

G. G. 40 CENTS, WORTH 74 CENTS.

F. F. 40 CENTS, " 92 CENTS.

D. D. 40 CENTS, " 88 CENTS.

C. C. 40c., " 74c.

CORSETS.

Our line is now complete by recent arrivals of the latest and most stylish productions of the Paris and Berlin markets, and our assortment surpasses anything heretofore attempted by us in this department. Our customers will be surprised at our magnificent display, and at the modest prices. We are from 25 per cent, to 33 1-3 per cent, cheaper than like qualities are offered by other houses.

CLOAK DEP'T.

SILKS,

FURNITURE.

CARPETS.

BLANKETS.

COMFORTABLES.

Upholstery Department.

Blankets.

COMFORTABLES.

Upholstery Department.

Blankets.

COMFORTABLES.

Upholstery Department.

Blankets.

COMFORTABLES.

Upholstery Department.

Blankets.

Stern Bros.

Are Now Offering in their Millinery Department

TRIMMED

Hats & Bonnets,

Choice and Exclusive Styles,

Imported and of their own manufacture,

at prices far below those of leading milliners.

UNTRIMMED HATS,

RIBBONS,

FLOWERS, FEATHERS,

in great variety,

at

ATTRACTIVE PRICES.

100 PIECES PUNJUM

CHINA SILKS,

AT 47c. PER YD.,

in all Fancy Shades.

Alexandre & Lupin

KID GLOVES,

In all new styles and colors, plain and

embroidered.

INCLUDING ONE LOT OF

Alexandre Pique Gloves

at 95c.,

with 4 buttons, embroidered backs.

ART EMB'RY DEPT.

FALL DISPLAY

Toilet Sets, Work Baskets,

Celluloid and Chamois Necessaires.

TURCOMAN COVERS, \$2.95.

Silk, 1-2 yds. square, \$3.75.

INDIA SILK SCARFS, \$3.75.

White, Embr'd in Gold, \$3.75.

CANTON SATIN SCREENS, \$6.00.

Unmounted, at \$6.00.

MANTEL DRAPERIES, \$10.00.

Plush, Hand Embroid'd, \$10.00.

In their

UNDERWEAR DEP'T

the following

SPECIAL BARGAINS:

CHEMISES

at

75c. and 98c.

SKIRTS

at

75c., 98c. & \$1.25.

Night Robes

at

68c., 75c. & 95c.,

which are Positive Bargains.